

Starlite Unit Production Specifications

OVERALL POSTER SIZE: 68.5"h x 47.5"w

LIVE COPY AREA: 65"h x 44"w

MATERIAL: 15pt. Styrene

PRINT METHOD: Printed single sided, copy must bleed to the edge of all four sides.

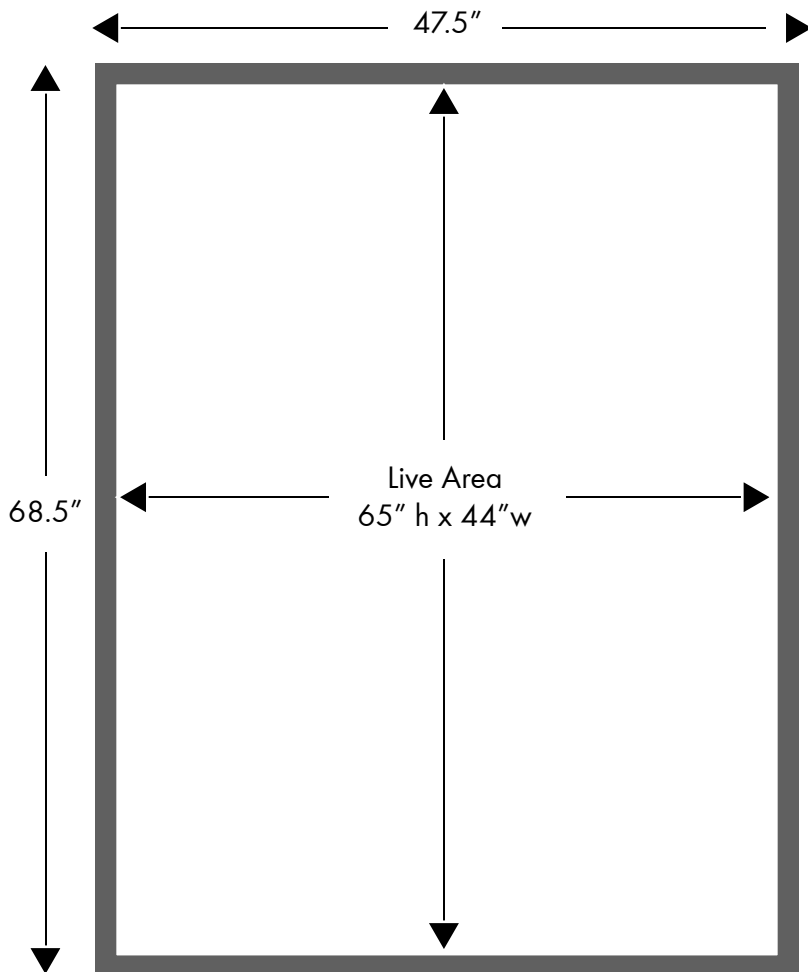
NY/PHILLY DMA: Print on both sides to obtain the highest quality appearance as these are backlit units.

INKS: UV inks or similar durable outdoor inks are recommended.

OVERAGE: 20% per month of posting

DELIVERY: Posters must be received by Starlite Media ten working days prior to contracted start date. Please contact your account executive for shipping addresses.

Note: Starlite Media will not be responsible for the overall quality and appearance of materials not printed on 15pt. Styrene.



File Specifications

OVERALL SIZE: 17-1/8"h x 11-7/8"w

LIVE COPY AREA: 16-1/4"h x 11"w

OUTPUT RESOLUTION: 300 dpi in CMYK

FONTS: Include all font suitcases or set the type to outlines/curves for sharp copy.

IMAGES: All images should be at least 4"x6" with a 300 dpi resolution. Acceptable file formats are .psd, .tiff, .jpg or .eps. Any images taken directly off a website are not acceptable for production.

ACCEPTABLE SOFTWARE: Adobe Illustrator, Adobe Photoshop and InDesign.

